

## Privacy Notice

**K. C. Mahindra Education Trust**, having its office at Cecil Court, Near Regal Cinema, Mahakavi Bhushan Marg, Mumbai, Maharashtra – 400 001 (**"we" "us" "our" "KCMET"**) is committed to protecting the privacy and security of your personal data. This Privacy Notice applies to all fathers and daughters (**"you", "your" or "user"**) wishing to participate in the *Proud Fathers for Daughters* (**"PFFD"**) campaign to receive sponsorship for education.

This Privacy Notice explains how we collect and process information that personally identifies you when you are offered a sponsorship and how you can exercise your privacy rights.

### 1. PERSONAL DATA THAT WE COLLECT AND THE PURPOSE FOR WHICH WE PROCESS IT

We endeavor to collect only such information that is reasonably necessary to provide you with an education sponsorship by PFFD Campaign. We shall only use your following personal data if we have a lawful basis to process the same.

#### DATA THAT WE WILL PROCESS:

##### Beneficiary's Personal details

- |                   |                  |
|-------------------|------------------|
| • Daughter's Name | • Father's Name  |
| • Email ID        | • Contact Number |

### 2. PURPOSE FOR WHICH WE PROCESS YOUR PERSONAL DATA

We collect both your personal data and that of your father/child (as the case may be) for the following purposes:

- to offer and manage education sponsorships through the PFFD campaign.
- to communicate with participants regarding the sponsorship.
- to respond to queries or requests submitted by you
- to confirm incoming donations
- to provide you with relevant information regarding our programs and campaigns that you have expressly chosen to receive (e.g: for sharing the PFFD pictures as hard and soft copies)
- to upload your photograph, video footage and quotes taken from you with your consent during the Proud Fathers For Daughters Campaign photoshoot on Project Nanhi Kali's social media accounts
- to review and respond to your feedback, comments, or other information you submit on the website or via email
- to ensure that your donation is used for the support of a Nanhi Kali (girl child) and towards awareness and program activities of Project Nanhi Kali.
- to provide you with the profile of your Nanhi Kali along with her photograph and -an annual update on her academic progress
- to protect our rights and legitimate interests
- to comply with obligations to public authorities

### 3. YOUR RIGHTS IN CONNECTION WITH YOUR PERSONAL DATA

You and your child have the following rights:

- **Right to access information about your personal data:** At any point, you can contact us for a summary of your personal data we hold about you
- **Right to request correction:** You can inform us if your personal data is incomplete, inaccurate, misleading, or out of date, as the case may be and your data will be updated.
- **Right to request erasure:** If you believe that we should discontinue the use of your personal data, you have the option to request the deletion of your personal data, unless we are required to retain such data to comply with a legal obligation or to establish, exercise or defend legal claims.
- **Right to nominate:** In the event of death or incapacity to exercise these rights, you can nominate any other individual to exercise such rights.
- **Right of grievance redressal:** You may contact us using the contact details provided in paragraph 3 in case of any act or omission regarding the performance of our obligation in relation to your personal data or in the exercise of your rights under applicable law.
- **Right to withdraw your consent to process your personal data:** You can withdraw your consent easily by contacting us using the contact details given below in paragraph 3. The withdrawal of consent previously granted for the processing of personal data does not affect the lawfulness of the processing until the withdrawal.

Please note that applicable law might require that we cannot comply with every request. We will be required to retain your personal data due to legitimate business/ regulatory/ statutory retention requirements despite your request for erasure.

#### 4. ANY MORE INFORMATION

If you have questions or comments regarding this Privacy Notice or want to exercise any of your rights or express your grievances regarding the processing of your personal data, please contact us using the contact details given below:

Grievance Redressal Officer/ Data Protection Officer  
K. C. Mahindra Education Trust  
Cecil Court, Near Regal Cinema,  
Mahakavi Bhushan Marg,  
Mumbai, Maharashtra – 400 001

Email ID of the Grievance Redressal Officer/ Data Protection Officer: [support@nanhikali.org](mailto:support@nanhikali.org)

This privacy policy was last updated as of 21<sup>st</sup> November 2025.